

Matthew A. Kitt

Senior UI/UX Designer

Contact Information

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www.mattkitt.com

I am a passionate Senior Experience Product Designer and consultant (aka problem solver). All about creating Best-in-Class work. I am often accused that process is my dirty word.

I have lead teams and been a one-man band. One team that organized and built a design system for a worldwide organization with over 200 ongoing internal and external products. Skilled in working with application owners, project managers and development teams to achieve successful product launches. I always approach products from the user perspective and work with users to determine their needs. My goal is to do whatever it takes to help my company and project succeed.

Education

Visual Art and Design (Multimedia Communication Design) Associates of applied Science Salt Lake Community College Salt Lake City, UT

15+ years Professional Experience

Experience

UI/UX Product Design Consultant

Software Technology Group -Multiple Clients

Start Date: 09/2019 End Date: Current

- Requirements gathering, exploration and brainstorming new features and components
- Managing and building visual design systems, components and style-guide continuity across multiple applications
- Created sketches, flow charts, site maps, interactions, wireframes, mock ups mood boards and prototypes
- Presenting to key stakeholders and communicating to and collaborating with development teams
- Managing expectations and project timelines
- Worked with internal teams on applications for STG.

Senior UI/UX Designer

Tek Systems - Church of Jesus Christ of Latter-day Saints

Start Date: 09/2017 End Date: 09/2019

- Requirements gathering, exploration and brainstorming new features and components
- Managing and building visual design systems, components and style-guide continuity across multiple applications
- Created sketches, flow charts, site maps, interactions, wireframes, mock ups mood boards and prototypes
- Presenting to key stakeholders and communicating to and collaborating with development teams
- Evaluates progress and results and recommends major changes in procedures.
- Worked with team to test, validate user feedback and improving problems
- Directed the work of at least two or more other full-time employees and consulted with the entire team on thier various projects.

Senior Web and UI/UX Designer ZAGG Inc

Start Date: 05/2012 End Date: 05/2017

- Lead the design vision and direction across digital and web applications
- Worked and Collaborated across departments and teams to identify and create concepts and effective design solutions
- Created sketches, diagrams, wireframes, mock ups mood boards and prototypes for presenting to key stakeholders and communicating to development teams
- Designed and managed projects against tight deadlines meeting the roadmaps
- Managed team of designers
- Producing websites, emails, and digital ads across desktop, mobile and tablet experiences
- Lead communication with product development, marketing, UX/UI and web development throughout the product cycle
- •worked with team to test, validate user feedback and improving problems

Tools and Proficiencies

Visual Design Product Design User Interface Design User Experience Design Leadership/Management Collaboration Creative Direction Art Direction Digital Design Print Design

Marketing Design Customer Experience Information Architecture Adobe XD Figma Sketch Invision Adobe Creative Products Premiere Lightroom Html5 and CSS3/SASS Jira Agile/Scrum Environments Photography Typography Digital illustration Package design Storyboarding Concept Art