



Matthew A. Kitt

Senior Experience Designer

Contact Information

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I am passionate about creating Best-in-class work, and raising the bar when it comes to storytelling through user experiences. I believe that is how to change the way we communicate, as people, and as companies. Working with stakeholders and teams that help companies to increase revenue and retain customers through innovative mobile and web-based software applications that speak to them, It's what I do.

Experience

Senior Web and UI/UX Designer

ZAGG Inc, Midvale, UT

Start Date: 05/2012 End Date: 05/2017

- Lead the design vision and direction across digital and web applications and services
- Worked and Collaborated across departments and teams to identify and create concepts and effective design solutions
- Created sketches, diagrams, wireframes, mock ups mood boards and prototypes for presenting to key stakeholders and communicating to development teams
- Design of and management of all creative and technical design projects to meet deadlines against the roadmap
- Managed team of designers
- producing for website, email, digital ads across desktop, mobile and tablet experiences
- Liaise with product development, marketing, ux and web development throughout the product cycle
- worked with team to test, validate user feedback and improving problems

Web/ Graphic/ UI/UX Designer

CityDeals Sales and Services

West Jordan, UT

Start Date: 01/2010 End Date: 09/2011

- Lead the design vision and direction across print and digital web application
- Created sketches, diagrams, wireframes, mock ups mood boards and prototypes for presenting to key stakeholders and communicating to development teams
- Responsible for producing art and design for internal materials, flyers, business cards, marketing and brand identity
- Creating and following the style guides-Responsible for website and mobile user interface designs Decreased bounce rates by 35%, and increased SEO visibility
- Trained and coordinated systems for design/IT department's web development to produce a high standard of excellence in a final product

Awards

Salt Lake Community College Art Show Student Choice Award, and An Award of Merit

Skills USA Competition (Web Design) 1st Place - State, 1st Place – Regions

Skills USA Competition (Web Design) 1st Place - State, 1st Place – Regions, 4th place- Nationals

Utah Media Arts Festival 1st Place – Secondary Education in Multimedia Production

Education

Visual Art and Design (Multimedia Communication Design)

Associates of applied Science Salt Lake Community College Salt Lake City, UT

15 years Professional Experience

Special Skills & Abilities

Skillset

Visual Design
User Interface Design
User Experience Design
Presentation
Leadership/Management
Collaboration
Creative Direction
Art Direction
Digital Design
Print Design
Marketing Design

What I Use

Adobe XD
Sketch
Invision
Adobe suite CC
Photoshop
Illustrator
Indesign
Premiere
Lightroom
Html5 and CSS3/SASS
Eclipse/sublime text
Jira
Agile/Scrum Environments
Photography
Drawing
Painting
Typography
Digital illustration
Package design
3D modeling
Storyboarding
Concept Art